

Reasons to List Your Home with Steve



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Realty Executives International has revolutionized the real estate business by hiring only top producing agents and giving them the highest level of independence & support available in the industry. The ultimate winner is the consumer who chooses the services of a Realty Executives agent.

Internet Marketing - Steve has his own upgraded website with Superlative. Superlative Inc. is a company dedicated to providing world class technology solutions to the real estate community the #1 visited real estate web site in the nation. Steve also invests in the listing enhancements provided by **Realtor.com**. Visit www.SteveBergelin.com to see how Steve markets his listings nationwide with customized descriptions, additional pictures and other special features. In addition, Steve posts his listings on other Real Estate web sites as well, such as www.RealtyExecutives.com, www.REIntegrity.com, and www.WIHomes.com. Broker reciprocity also gives you internet exposure to all MLS cooperating broker web sites.

Relocation Expertise - Steve has worked with most of the relocation companies in the U.S. including Cendant Mobility, Cross Country Relocation, Prudential Relocation, Executive Relocation, Weichert Relocation, The Relocation Center, Relocation Plus, and GMAC, and ReMax Relocation. He understands the special needs of transferees and helping them relocate and get settled in their new community.

Property Information Line - 24 hour voice recorded message with caller id function. Presents features and benefits of your home and identifies phone number of caller to allow follow-up.

Appointment Scheduling - all showing appointments are made through dedicated Realty Executives administrative staff using an internet based appointment system called Showing Desk. Office hours are 8:30am - 7:00pm, Monday through Thursday; 8:30am - 6:00pm, Friday; and 9:00am -3:00pm on Saturday & Sunday, for maximum availability. Steve is notified of all confirmed showing appointments immediately by email for follow up.

Reverse Prospect Searches/Contacts - Steve will systematically identify which agents are working with buyers that meet the criteria of your home through the Multiple Listing Service and proactively contact them to promote your property and encourage a showing.

Brokers Open House – When appropriate Steve will invite all area agents for a viewing of your property.

Negotiating Offers - Steve will prequalify all buyers or will insist upon a lender pre-approval with offers. Cash offers will require verification of sufficient funds.

Title Insurance - Realty Executives Integrity owns Executive Title and you will be presented with the cost prior to closing. Every effort will be made to make your closing go smoothly.

Closing - Steve will coordinate all closing activities including mortgage payoffs, municipal letters, association dues, & closing statement. Pre signing is available which eliminates the need for you to attend the closing.

Licensed Client Care Coordinator- Sami Puls, an experienced licensed agent, works with Steve to provide 7 day per week personal service.

