



Designations

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E-PRO

This [e-PRO](#) certification is NAR's online training program to certify real estate professionals as Internet Professionals. e-PRO is recognized nationwide as an online standard for real estate professionalism and knowledge. The e-PRO certification course guides students through completing a Technology Plan of Action for their business and introduces them to many techniques for evaluating and using Internet tools.

EXPERIENCE - To earn the [Certified Residential Specialist \(CRS\)](#) Designation, every REALTOR® must have significant experience and volume of real estate transactions.

ETHICS - Every CRS Designee is required to maintain membership in the NATIONAL ASSOCIATION OF REALTORS® and abide by its strict Code of Ethics.

A FOCUS ON HOME BUYING AND SELLING - To help make the home buying and selling process more rewarding, every CRS Designee must have a proven track record in the business, as well as advanced education in related areas like finance, technology and marketing. Work with the top 5%.

TECHNOLOGY EXPERTISE - The training available to CRS Designees includes a strong focus on technology and its' applications in the real estate business.



GRI -- [Graduate, Realtor Institute](#) is a professional designation for those who have graduated from the Realtor Institute, also associated with the NATIONAL ASSOCIATION OF REALTORS®. REALTORS® with this designation have completed a comprehensive education program in residential real estate.