



HeinzSite2020 Design

■ GRAPHIC DESIGN

WEB SITE
PRINT

● BUSINESS IDENTITY

LOGO
BUSINESS CARD
BROCHURE
COUPON
FLYER
T-SHIRT
AD

▲ MAGAZINE LAYOUT

ANIMAL MAGAZINE OF SD

▲ GET STARTED NOW WWW.HEINZSITE2020DESIGN.COM

Go to my web site there are links to web sites, animation and print design I've created. Give me a call at 845-247-3883 or email me at info@lizheinz.com. I will email you an easy to fill out form which will help you and me to organize the information needed to start your web site, business card or custom graphic design project.



I will also email you a Graphic Design Estimate & Confirmation Form specifying the estimated cost of the project. I will start work on your project when all steps of the form have been completed and provided to me along with a 50% deposit to begin work.

Once I design the project from the information provided on the worksheet I will email you a pdf proof if it is a print project or a link if it is a web site. The pdf proof should be printed out and reviewed carefully. After you review the pdf proof or the online link, we will have a meeting either on the phone or in person to discuss the changes if any. I will make the changes and then we will meet again and I will make changes if any and I will again email a pdf proof or a link to be reviewed for corrections. If at this time there are additional changes you will be billed at \$35 per hour for any additional changes. The remaining 50% is due upon completion. The completed digital files will be provided to you on a CD to be taken to a printer, or your website will be active online.

HeinzSite2020 Design

Liz Heinz

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● PRINT DESIGN BUSINESS IDENTITY

LOGO

Design Custom Logo \$175.00
illustration, photograph or illustration & photograph



photograph



illustration & photograph



illustration

BUSINESS CARD

Design 3.5" x 2" Business Card \$50.00

BROCHURE

2 fold brochure - 8 1/2" x 11"
Design 2 sided 4 color brochure \$200.00
Client will provide text in a word document, I will use text to layout and design brochure. Client will provide photos or I can use stock images. I will put completed file on a CD so client can take it to a printer for printing.

COUPONS

FLYER
T-SHIRT
AD

\$35 per hour for Graphic Design projects. I will provide a Graphic Design Estimate & Confirmation Form specifying the estimated cost of the project.

All print design work will be provided on a CD for the client to have printed.

WEB SITE DESIGN

1, 3 AND 5 PAGE WEB SITES

\$100 Basic Web Site • 1 Page Web Site

1. Professionally Designed web site home page (1 page)
2. Your Logo and photos and contact info
3. Domain Name example:
www.yourbusinessname.com
4. Email link and email address example:
info@yourbusinessname.com
5. PLUS \$60.00 per year hosting and domain name renewal

Total \$160

Examples:

www.safe-at-home.biz



www.dogdayspetsitting.com



\$300 Basic Web Site Plus • 3 Page Web Site

1. Same as Basic Web Site
2. Plus...a Professionally Designed contact page, and a choice of either a locate map page, "Where to Buy" Retail location page or up to 10 product photos page.

Total \$360

Examples:

www.leadsandneeds.com



www.snugglerspetbeds.com



\$700 E-commerce Web Site • up to 5 pages with 1 to 10 products*

Great for retailers just starting to sell products online

1. Same as Basic Web Site Plus
2. Plus...Two additional product pages with "Add to Cart" and "View Cart" buttons linking to PayPal for online purchasing.
3. In addition to the one time \$700 Design fee you will be billed directly each month from PayPal per transaction. Paypal does not charge a set up fee to use them as your credit card merchant, they will just subtract their transaction fee directly from each of your payments by credit card which range from 1.9% to 2.9%.

Total \$760

*Pricing for additional products

11-20 products.....\$500 + \$760 = \$1260

21-30 products.....\$700 + \$760 = \$1460

Example:

www.healthyhoundproducts.com

