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## LIZ HEINZ WEB DEVELOPER/GRAPHIC DESIGNER

I have 16 years of experience. I develop site navigation, design and create content for web sites and corporate intranets. I use HTML, JavaScript and other tools to develop static and dynamic web pages. I conceptualize, design, illustrate and produce online graphics. I do daily maintenance of existing web sites, create banner ads and multimedia presentations. I design print material, working independently on projects with minimal supervision, from design concept to preparing files for film output. I have the ability to multi-task, prioritize and meet deadlines. I have experience with prepress work such as evaluating bluelines, saving and outputting postscript files or pdf's to be uploading to printers. I've done press checks and gotten price quotes from printers. I can write, edit and proofread.

### SKILLS

PC and MAC

Adobe: Photoshop, Illustrator, Acrobat, Premiere, InDesign

Macromedia: Flash (ActionScript), Dreamweaver, Fireworks, Director (Lingo and Scripting)

Microsoft: Producer, PowerPoint, Word, Xcel

HTML: Hand Coding, Cascading Style Sheets (CSS) QuarkXPress, Corel Draw, QuickTime VR Studio

3D Illustration: RayDream 3D and Carrara 3D Web Page Design and Animation

Digital Photography & Video Production & Editing

Document setup for electronic film output

Computer Illustration: trapping & color knowledge

Strong conceptual and design abilities

Fine Art background

### EXPERIENCE

Animal Magazine of SD  
3089-C Clairemont Dr., #254  
San Diego, CA 92117  
(858) 499-0349

#### Freelance Web Developer/Graphic Designer - 08/04 - Present

I am a freelance designer for a quarterly magazine. I design, layout and upload the files to the printer. I created and maintain their web site. From 7/2004 to 4/2008 my husband and I opened and ran a retail healthy pet food store in San Diego and through a networking group I met and created marketing material and web sites for the members. I also created our stores web site, advertising and marketing material.

EMICO  
9890 Towne Center Dr.  
San Diego, CA 92121  
(858) 550-3399

#### Web Developer/Graphic Designer - 06/04 - 08/04

I designed 10 new web sites and was responsible for the daily maintenance of these sites and existing sites. I created monthly print newsletters, brochures, and advertising.

Freelance

#### Web Developer/Graphic Designer - 10/03 - 06/04

Bridge21, Inc.  
914 North Coast Hwy 101  
Encinitas, CA 92024  
(877) 427-4524

#### Web Developer/Graphic Designer/Digital Video Editor - 04/03 - 10/03

I redesigned the company web site and created a corporate Intranet working with the various departments gathering information to design an online resource for the employees. I created a Member's Knowledge Base which was online training for the members through streaming video. I filmed, edited and linked videos to the web site. I worked with the Marketing Department to create all the print direct mail.

Freelance

#### Web Developer/Graphic Designer - 08/02 - 04/03 - Clients: Park Blvd Artworks - (619) 692-0734 and AutoAnything.com - (619) 692-0734

Providence Systems, Inc.  
6349 Palomar Oaks Court  
Carlsbad, CA 92009  
(800) 945-3485

#### Webmaster/Graphic Designer - 11/01 - 08/02

I redesigned the company's 3 year old web site. The company didn't have an Intranet so I worked with the various departments gathering information to design a company resource. I also worked with the Marketing and Creative department to design print promotional material, workbooks and seminar event signage.

WorldxChange Corporation  
9775 Business Park Ave.  
San Diego, CA 92131  
(858) 547-5700

#### Web Developer/Graphic Designer - 10/00 - 11/01

I redesigned the companies web site and corporate Intranet. I created an online Macromedia Flash training presentation for the company's multilevel marketing plan and I expanded the presentation to an interactive Macromedia Director training CD for distribution. I designed monthly full page print ads for trade magazines. I redesigned the company's sales kit.

Signature Creative  
1143 Auraria Prkwy., Ste. 106  
Denver, CO 80204  
(303) 595-0660

#### Web Developer/Graphic Designer - 05/00 - 08/00

I created web sites for the Holiday Inn Boulder Colorado, Sleep Inn Greely Colorado and other hotels. I created a Multimedia CD for the company using Macromedia Director that explained the company's business plan.

Emerald Publications  
12395 World Trade Dr.  
San Diego, CA 92128  
(858) 592-6262

#### Senior Graphic Designer/Web Developer - 03/99 - 03/00

I created multimedia presentations in Powerpoint for financial institutions. I designed and laid out workbooks, direct mail pieces and other print material that accompanied the presentations. I worked with the Web Development team and designed and optimized graphics for the web site.

Freelance

#### Web Developer/Graphic Designer - 09/98 - 03/99 - Clients: InertiaClothing.com, The James Gang, Jenny Craig

Advisor Media, Inc.  
5675 Ruffin Rd.  
San Diego, CA 92123  
(858) 278-5600

#### Graphic Designer/Web Designer - 11/95 - 09/98

I was responsible for every aspect of the design and layout of 2 monthly and 1 bi-monthly magazines, from cover art to bluelines. I worked with the editors to conceptualize the stories artwork for the cover and the articles.

The Truth Seeker  
16935 W. Bernardo Dr.  
San Diego, CA 92127

#### Graphic Designer - 05/95 - 11/95

I was responsible for the redesign of a free thought monthly print publication.

Hart Publishing, Inc.  
7358 Trade St.  
San Diego, CA 92121

#### Senior Graphic Designer - 10/92 - 05/95

I designed and laid out Chamber of Commerce Directories and Military Newcomers Guides. I also created ads and direct mail advertising.

### EDUCATION

1992 Associate Science Degree Commercial Art - San Diego City College  
1991 San Diego Mesa College Abroad Studies in Italy - Design Studies in Venice and Florence Italy  
1979-81 San Diego Mesa College - Fine Art

*References and additional information available upon request*