



web



print



outdoor



packaging

lizheinz  
profile  
education  
awards  
experience

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I have worked as a Graphic Designer and Web Developer for the past 18 years. As a Creative Designer and Director I have worked individually and as a team member and I am experienced in all media.

1992 Associate Science Degree Commercial Art - San Diego City College  
1991 San Diego Mesa College Abroad Studies in Italy - Design Studies in Venice and Florence Italy

1990-92 San Diego City College Honor Roll, Pell Grant, EOPS, New Horizons, Edwards International Scholarship for Design Study in Italy, Cal Grant

Rocking Horse Ranch Resort - 600 Rt. 44/55, Highland, NY 12528 - 845.691.2927  
Marketing Director/Web Developer/Graphic Designer - February 2009 - October 2010  
I developed brand and corporate identities, websites, print and online advertisements, billboards and outdoor advertisements for Rocking Horse Ranch and SplashDown Beach.

Animal Magazine of San Diego - 3089C Clairemont Dr., Ste. 254, San Diego, CA 92117 - 858.499.0349  
Web Developer/Graphic Designer - August 2004 - May 2009  
Designer for a quarterly print magazine, I also created their website.

EMICO - 9890 Towne Center Dr., San Diego, CA 92121 - 858.550-3399  
Web Developer/Graphic Designer - October 2003 - August 2004  
I designed 10 new websites and was responsible for the daily maintenance of the existing sites.

Bridge21, Inc. - 914 North Coast Hwy 101, Encinitas, CA 92024 - 877.427.4524  
Web Developer/Graphic Designer/Digital Video Editor - August 2002 - October 2003  
I redesigned the company website and created a corporate Intranet. I created a Member's Knowledge Base which was online training for the members through streaming video. I filmed, edited and linked videos to the website. I created all the print direct mail.

Providence Systems, Inc. - 6349 Palomar Oaks Court, Carlsbad, CA 92009 - 800.945.3485  
Webmaster/Graphic Designer - November 2001 - August 2002  
I redesigned the company's 3 year old website, and created a corporate Intranet. I designed print promotional material, workbooks and seminar event signage.

WorldxChange Corporation - 9775 Business Park Ave., San Diego, CA 92131 - 858.547.5700  
Web Developer/Graphic Designer - October 2000 - November 2001  
I redesigned the company's website and corporate Intranet, created an online Flash training presentation and expanded the presentation to an interactive training CD for distribution. I designed print ads.

Signature Creative - 1143 Auraria Prkwy., Ste. 106, Denver, CO 80204 - 303.595.0660  
Web Developer/Graphic Designer - October 1998 - August 2000  
I created websites for hotels using Flash.

Advisor Media, Inc. - 5675 Ruffin Rd. - San Diego, CA 92123 - 858.278.5600  
Graphic Designer/Web Designer - November 1995 - September 1998  
I was responsible for every aspect of the design and layout of 2 monthly and 1 bi-monthly magazines, from cover art to bluelines. I worked with the editors to conceptualize cover and feature artwork. I created online banner ads in Flash.

Hart Publishing, Inc. - 7358 Trade St., San Diego, CA 92121  
Senior Graphic Designer - October 1992 - November 1995  
I designed Chamber of Commerce Directories and Military Newcomers Guides. I also created ads and direct mail advertising.

skills

PC and MAC platform	Microsoft: Producer, PowerPoint, Word, Xcel
Adobe CS5: Photoshop, Dreamweaver, Illustrator, InDesign, Flash (ActionScript), Fireworks, Director, Premier	Web Design and Animation, Video Production and Editing, Computer Illustration, Strong Conceptual and Design Abilities and Fine Art Background
HTML and CSS	Know for creativity and flexibility
QuarkXPress, 3D Illustration: RayDream 3D	

references

Steve Turk - Owner Rocking Horse Ranch - 600 Rt. 44/55, Highland, NY 12528 - 845.691.2927  
Joan Schuman Associates - Advertising/Public Relations - 44 Main Street, Kingston, NY 12401 - 845.338.2955

*Additional references available upon request*