

Travis A. Moser

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JOB OBJECTIVE: WEB DESIGNER/DEVELOPER

SUMMARY OF QUALIFICATIONS:

- Rare combination of both right and left-brain abilities
- A seven-year (three-year full time) history within the graphic design industry
- A demonstrated ability to quickly learn and apply new skills
- Creative thinker with excellent problem solving skills
- Methodical worker with impeccable attention to detail

WEB DESIGN EXPERIENCE:

Magazine marketing pages, blog templates, e-mail newsletters, e-mail marketing, web advertising, customer care websites, organizational websites, personal websites

WEB DESIGN SKILLS:

JavaScript, CSS, XHTML, HTML, Flash, jQuery, PHP

SOFTWARE & SYSTEMS:

Adobe Dreamweaver, Photoshop, Illustrator, Quark Xpress, Flash, Apple OS X, MS Windows XP, MS Office

PROFESSIONAL EXPERIENCE:

07/08-present, **Web Developer**; Galvin Creative Technologies; Indianapolis, IN

- Developed HTML and CSS templates for sites to be built in ASP.NET
- Handled client support tasks including updating websites built on a variety of platforms

01/05-07/08, Christianity Today International; Carol Stream, IL

Web Developer (10/07-present)

- Designed and produced web sites for CTI and its partners utilizing XHTML, CSS, JavaScript, and a content management system
- Strengthened usability and eliminated bugs in CTI's websites
- Developed blog templates for the Movable Type Publishing Platform

Marketing Designer (7/07-10/07), **Associate Designer** (7/06-7/07), **Assistant Designer** (1/05-7/06)

- Created online and e-mail marketing materials to promote CTI's magazines
- Designed direct mail pieces including one, which delivered a 36% increase in response and a 29% increase in gross revenue over the control.
- Directed design and management of customer care and marketing web pages
- Commended for doubling output of previous designer
- Achieved three promotions in less than three years

8/00-present, **Freelance Designer**

- Designed and launched websites for multiple organizations, and clients
- Created logos for businesses and organizations
- Developed blog templates for the Blogger platform

8/04-1/05, **Barista**; Starbucks; Boston, MA & Zionsville, IN

- Quickly attained proficiency in Starbucks's processes and procedures
- Guided new employees as a supervisor-in-training

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9/02-5/04, **Marketing Coordinator**; Taylor University Student Organization; Upland, IN

- Organized marketing campaigns for student events
- Implemented effective marketing strategies on a tight budget

6/03-8/03, **Graphic Design Summer Intern**; Held-Diedrich Marketing Communications; Indianapolis, IN

- Assisted in development of logos and other marketing materials
- Participated in concepting meetings

9/02-12/02, **Mac Computer Lab Supervisor**; Taylor University Art Department; Upland, IN

- Guided students in using Adobe Photoshop and Illustrator
- Performed regular computer maintenance

6/01-8/01, **Prepress Summer Intern**; Transcript Press; Norman, OK

- Quickly attained proficiency in using Quark Xpress for designing and preparing files for press
- Investigated many aspects of the 4-color printing process

6/00-8/00, **Illustration Summer Intern**; Thomas-Bradley Illustration & Design; Gridley, IL

- Quickly attained proficiency in using Adobe Illustrator and Photoshop
- Produced technical and other types of illustrations in Adobe Illustrator

EDUCATION:

05/04, **BA Computer Graphic Arts** (Computer Science & Fine Art); Taylor University; Upland, IN

EDUCATIONAL ACHIEVEMENTS:

- Graduated Magna Cum Laude, GPA: 3.72/4.0, Dean's List
- Achieved superior rating on my senior thesis photography exhibit
- Awarded two honorable mentions in the school photography show
- Awarded a Certificate of Merit in Leadership